

# Communicating Pipeline Risk to Public Audiences

---

PIPELINE SAFETY TRUST CONFERENCE

NOVEMBER 1, 2017

# Panelists

---

**Dr. Matt Babcock**, Principal, Wider Lens Research LLC

**Dr. Christie Murray**, Director of Outreach and Engagement, Office of Pipeline Safety, PHMSA

**Terri Larson**, Principal, Larson Communications & Consulting, and Chair, API RP 1162 Task Group

**Carl Weimer**, Elected Member, Whatcom County Council

# 2002 Statute

---

Requires operators to carry out a continuing program to educate the public on:

- the use of a one-call notification system,
- the possible hazards associated with releases,
- the physical indications that such a release may have occurred,
- what steps should be taken for public safety when there is a release, and
- how to report releases.

Program must include activities to advise affected municipalities, school districts, businesses, and residents

Must be submitted to PHMSA (for interstate pipelines) or states (intrastate pipelines)

Grants authority to PHMSA to set standards and develop materials

# Implementation

---

In 2005, PHMSA issued rules

- Based on API 1162, a “recommended practice” for public awareness programs, issued in 2003

## Audiences

- The affected public (including residents and “places of congregation” such as schools and businesses) in the vicinity of the pipeline
- State and local emergency response and planning officials
- Local public officials
- Excavators

## Standard

- Defines baseline and supplemental/enhanced activities
- Focuses on message, frequency of delivery, and mode of delivery
- Requires evaluation of programs