Engaging the Public
Engaging with Differing Views

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Engaging the Public – Do People Really Want to Engage People with Differing Views?

*Perspective-based*
What Do We Mean By Public Engagement?

- Interacting with the public
- Two-way dialogue
  - Listening
  - Sharing
- Providing mutual benefit and/or impact

If you ask 10 individuals what public engagement is... you could get 10 different views on that too!
When Views Differ... Interesting Things Happen

- Expand awareness beyond your viewpoint
- Listen differently
- Gain a better understanding of:
  - Concerns
  - Complexities
  - Challenges
  - Constraints

- Collaborate on:
  - Solutions
  - Alternatives
  - Opportunities

- Build on:
  - Mutual respect
  - Trust
  - Credibility

- Agree to disagree, and still make an impact
Engaging When Views Differ

Difficult but Necessary

Common Goal: PIPELINE SAFETY
PHMSA’s Engagement Efforts

• Actively engage with pipeline stakeholders
• Facilitate stakeholder interactions (connecting)
• Seek input on pipeline safety policy matters
• Dialoguing on pipeline safety matters
  – Public meetings/workshops/conferences
  – FERC siting/scoping meetings
  – Community Liaison Program
## Public Engagement Activities

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<th>Engagement Activity</th>
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<td>Public Inquiries</td>
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<td>Key Stakeholder Outreach and Engagement Events</td>
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## Top 10 Stakeholder Concerns

1. **Proposed Pipelines and Siting**
   - [Image of proposed pipelines]

2. **New Pipeline Construction and Construction Safety**
   - [Image of pipeline construction]

3. **Public Awareness**
   - [Image of public awareness sign]

4. **Exposed/Shallow and Abandoned Pipelines**
   - [Image of exposed pipelines]

5. **Liquefied Natural Gas Siting and Jurisdiction**
   - [Image of LNG site]

6. **ROW and Easements**
   - [Image of easements]

7. **Jurisdictional Issues**
   - [Image with agency logos: PHMSA, NRC, OSHA]

8. **Active Pipelines**
   - [Image of active pipelines]

9. **Emergency Plans**
   - [Image of emergency response plan]

10. **Environmental Issues**
    - [Image of environmental impact study]
Addressing Stakeholder Concerns

• Update information on websites, brochures, guides.
• Participate in best practice initiatives.
• Share information at meetings, webinars, and conferences.
• Conduct more targeted outreach.
• Propose areas of focus during inspections.
• Recommend policy improvements.
• Update the National Pipeline Mapping System.
• Share concerns and lessons learned with other stakeholders.
Conclusion

• Engagement is a matter of pipeline safety.

• Focus on what we have in common “safety.”

• Improvements in safety does not occur through a homogeneous discussions.

• Difficult conversations leads to progress.
Thank You!

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