PROJECT NARRATIVE:
Partners for Pipeline Safety Community Webpage

The City of St. Peters proposes to use this grant opportunity to develop an interactive and informative webpage for our residents, property owners, contractors and developers to educate and raise awareness of pipeline safety. Consistent with the PIPA best practices, the city wishes to improve public awareness and inform property owners/developers of the safety and environmental issues related to transmission pipelines. The city has eight (8) pipelines within our community boundaries in close proximity to residential development.

Most specifically, this project would target the objectives of ND01:

ND01 Pipeline Operators and Local Governments Should Provide Information to Property Developers/Owners

Audience Local Government, Pipeline Operator

Practice Statement Pipeline Operators and Local Government staff should inform property developers/owners of the safety and environmental issues related to development next to transmission pipelines.

The “Partners for Pipeline Safety” web pages would include a linkage to GIS mapping to identify and map pipelines. It would also include directory links to the pipeline companies within our community. Information about damage prevention, land use planning, trees and other hazards, and incident reporting would also be included on the website. All city ordinances and requirements related to pipelines would be available from the website. The webpage would be further enhanced with links to other related sites such as PHMSA and the Office of Pipeline Safety.

Goals of the web pages would be:

- Educating and increasing public awareness on pipeline safety
- Improving stakeholder communications
- Educating and encouraging best practices in damage prevention
- Encouraging sound zoning and permitting decisions relative to pipelines
- Educating on current city Ordinances and requirements regarding pipelines
- Enhancing community protection and safety
The city proposes to develop the webpage content and infrastructure using in-house staff. The Group Manager for Engineering & Development Services will oversee the project and administer the grant. This person serves as a member of the PIPA Task Force and is Co-Chair of the Protecting Communities Team. A Communications Specialist will develop the page layouts and general web content in conjunction with the Group Manager for Engineering & Development Services. An IS Programmer Analyst will coordinate the web infrastructure and linkages and our GIS Coordinator will coordinate and develop GIS mapping features. IS staff will also assist in outcome reporting.

Our expected program outcome is enhanced community awareness of pipeline safety and proactive education of best practices as they relate to land use planning, damage prevention and vegetation and other hazards. Outcome measurement would be through the tracking of “hits” to the webpages. The city has the ability to track user access to the webpages. This would be tracked for a period of approximately 3 months post-implementation of the webpages.